

Order Item Summary

CBS TELEVISION
STATIONS

© CW

KCNC-TV

Order ID	62709	CF	NTL-POL	FBD - LBD:	09/04/12 - 09/10/12	HL#:	Created:	08/22/12 12:34 PM							
Client:	HOUSE MAJORITY PAC (319900)			CPE:	/ / 1634	Agency Commission:	15 %	Updated:	AGGUTIERREZ on 08/22/12 01:49						
Agency:	WATERFRONT STRATEGIES			Product:	HMP 09/04/12-09/10/12	Self	:15:00	Confirmed:	08/22/12 01:49 PM						
Buyer:	SHIRA LEVY			Demo:	HHOLDS DMA RTG	Sched. Code:	B	**PRINT REQUIRED**							
AE:	NICOLE ELIE POL-GWTS-PH							Billing Int:	Monthly						
Share:	0%	KMGH:	0%	KUSA:	0%	KDVR+:	0%	KWGN:	0%	KTVD:	0%	KPXC:	0%	CABLE:	0%

NEW ORDER CHG/PH 08/22/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MNEWS1	* T W T F *	NEWS	30	B			0.0	\$600.00	1	\$600.00		
		FBD <u>09/04/12</u>	LBD <u>09/07/12</u>		Sep 03								
002	MEARLY	* T W T F * *	MORN	30	B			0.0	\$600.00	1	\$600.00		
		FBD <u>09/04/12</u>	LBD <u>09/07/12</u>		Sep 03								
003	MEARLY	M * * * *	MORN	30	B			0.0	\$600.00	1	\$600.00		
		FBD <u>09/10/12</u>	LBD <u>09/10/12</u>		Sep 10								
004	NSUN6-8AM	* * * * * S	NEWS	30	B			0.0	\$450.00	1	\$450.00		
		FBD <u>09/09/12</u>	LBD <u>09/09/12</u>		Sep 03								
005	WCBSSUNAM	* * * * * S	MORN	30	B			0.0	\$4,000.00	1	\$4,000.00		
		FBD <u>09/09/12</u>	LBD <u>09/09/12</u>		Sep 03								
006	DPRICE	* T W T F * *	DAY	30	B			0.0	\$1,500.00	1	\$1,500.00		
		FBD <u>09/04/12</u>	LBD <u>09/07/12</u>		Sep 03								
007	DPRICE	M * * * *	DAY	30	B			0.0	\$1,500.00	1	\$1,500.00		
		FBD <u>09/10/12</u>	LBD <u>09/10/12</u>		Sep 10								

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Agency: WATERFRONT STRATEGIES Product: HMP 09/04/12-09/10/12 Self :15:00 Confirmed: 08/22/12 01:49 PM

Buyer: SHIRA LEVY Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**

AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	DYR	^ T W T F ^ ^	DAY	30	B			0.0	\$1,000.00	1	\$1,000.00		
		<u>FBD</u> 09/04/12	<u>LBD</u> 09/07/12		<u>Sep 03</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	DYR	M ^ ^ ^ ^ ^	DAY	30	B			0.0	\$1,000.00	1	\$1,000.00		
		<u>FBD</u> 09/10/12	<u>LBD</u> 09/10/12		<u>Sep 10</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	EPHIL2	^ T W T F ^ ^	EFG	30	B			0.0	\$850.00	2	\$1,700.00		
		<u>FBD</u> 09/04/12	<u>LBD</u> 09/07/12		<u>Sep 03</u> 2								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	EPHIL2	M ^ ^ ^ ^ ^	EFG	30	B			0.0	\$850.00	1	\$850.00		
		<u>FBD</u> 09/10/12	<u>LBD</u> 09/10/12		<u>Sep 10</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NEARLY5PM	^ T W T F ^ ^	NEWS	30	B			0.0	\$1,600.00	1	\$1,600.00		
		<u>FBD</u> 09/04/12	<u>LBD</u> 09/07/12		<u>Sep 03</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	NEARLY5PM	M ^ ^ ^ ^ ^	NEWS	30	B			0.0	\$1,600.00	1	\$1,600.00		
		<u>FBD</u> 09/10/12	<u>LBD</u> 09/10/12		<u>Sep 10</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	NEARLY6PM	^ T W T F ^ ^	NEWS	30	B			0.0	\$1,600.00	1	\$1,600.00		
		<u>FBD</u> 09/04/12	<u>LBD</u> 09/07/12		<u>Sep 03</u> 1								

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Order ID: 62709 CF NTL-POL FBD - LBD: 09/04/12 - 09/10/12 HL#: Created: 08/22/12 12:34 PM

Client: HOUSE MAJORITY PAC (318900) CPE: / / 1634 Agency Commission: 15 % Updated: AGGUTIERREZ on 08/22/12 01:49

Agency: WATERFRONT STRATEGIES Product: HMP 09/04/12-09/10/12 Self :15:00 Confirmed: 08/22/12 01:49 PM

Buyer: SHIRA LEVY Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**

AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	NEARLY6PM	M * * * *	NEWS	30	B			0.0	\$1,600.00	1	\$1,600.00		
		<u>FBD</u> 09/10/12	<u>LBD</u> 09/10/12		Sep 10 1								
016	NEARLY630PM	* T W T F *	NEWS	30	B			0.0	\$1,600.00	2	\$3,200.00		
		<u>FBD</u> 09/04/12	<u>LBD</u> 09/07/12		Sep 03 2								
017	NWKNDNSAT2	* * * * S *	NEWS	30	B			0.0	\$750.00	1	\$750.00		
		<u>FBD</u> 09/08/12	<u>LBD</u> 09/08/12		Sep 03 1								
018	NWKNDNSUN	* * * * * S	NEWS	30	B			0.0	\$1,000.00	1	\$1,000.00		
		<u>FBD</u> 09/09/12	<u>LBD</u> 09/09/12		Sep 03 1								
019	PNAVY	* T * * * *	REGP	30	B			0.0	\$6,500.00	1	\$6,500.00		
		<u>FBD</u> 09/04/12	<u>LBD</u> 09/04/12		Sep 03 1								
020	PPERSONTHU3	* * * T * * *	REGP	30	B			0.0	\$5,000.00	1	\$5,000.00		
		<u>FBD</u> 09/06/12	<u>LBD</u> 09/06/12		Sep 03 1								
021	PBOSSFR1	* * * * F *	REGP	30	B			0.0	\$3,000.00	1	\$3,000.00		
		<u>FBD</u> 09/07/12	<u>LBD</u> 09/07/12		Sep 03 1								

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Agency: WATERFRONT STRATEGIES	Product: HMP 09/04/12-09/10/12	Sell :15:00	Confirmed: 08/22/12 01:49 PM				
Buyer: SHIRA LEVY	Demo: HHOLDS DMA RTG	Sched. Code: B	**PRINT REQUIRED**				
AE: NICOLE ELIE POL-GWTS-PH			Billing Int: Monthly	BM: SS			
Share: 0%	KMGH: 0%	KUSA: 0%	KDVR+: 0%	KWGN: 0%	KTVB: 0%	KPXC: 0%	CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	AG
024	LLETTER1	M * * * *	LETT	30	B			0.0	\$800.00	1	\$800.00		
		<u>FBD</u>	<u>LBD</u>	Sep 10									
		09/10/12	09/10/12			1							

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	28	0	\$48,750.00	\$41,437.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$48,750.00	\$41,437.50	\$0.00	\$0.00